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PRODUCT SHEET



Round Plush Towel

Step away from the rectangle and go round. JVI's Round Plush Towel is the answer. It will be a unique product offering for promotions, corporate gifts, sporting events, resorts, education, and spas. This product is made with soft and absorbent polyester and the cotton loop terry beach towel reverses to an ultra-smooth microfiber side. The towel is a full 60" in diameter.

Dye sublimation is the method of applying an image to specially coated substrates, using three main ingredients: sublimation ink, heat and pressure. We take your art in digital form printing it to dye-sub paper. The printed paper is then aligned with the sublimation media like fleece, textile, various man-made fabrics, and run through heat and pressure to create the final product. Under heat & pressure these dyes, in gas form, are absorbed and encapsulated with pinpoint accuracy into the substrate. The result is a permanent printing which will not wear off, and is washable.

It is printed edge to edge for impactful designs and creates a large advertising surface to display a high quality, impactful full color graphic message.

See pricing on your secure customer JVI Wholesale Site.



Close Up of Round Plush Towel

Features:

60" Diameter

Polyester and cotton loop terry beach towel
Reverses to an ultra-smooth microfiber side

See website for product tag & file requirements

Benefits:

Large, full color advertising surface

High impact promotional item

Durable

Machine washable

Many promotional uses